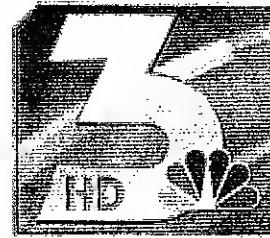


## ORDER



Orders	Order / Rev:	<u>103291</u>	Primary AE:	Amy McCreary
	Alt Order #:	<u>06825823</u>	Sales Office:	BLPHI
	Product Desc:	<u>NRCC IE 2012</u>	Sales Region:	National
	Estlimate:	<u>2601</u>		
	Flight Dates:	<u>09/28/12 - 10/04/12</u>		
	Original Date / Rev:	<u>06/21/12 / 09/04/12</u>		
	Order Type:	<u>GENERAL</u>		
Agency	Name:	<u>National Media, Inc.</u>	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	<u>815 Slaters Ln. Alexandria, VA 22314</u>	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	<u>NRCC IE - Revised</u>	New Business Thru:	
	Demographic:	<u>A25-54</u>	Order Separation:	<u>00:05:00</u>
	Product Codes:	<u>PLI2</u>	Advertiser External ID:	
	Priority:	<u>SELECT PRIORITY CODE</u>	Agency External ID:	
	Revenue Codes:	<u>POLITICAL/AGY, PISSTUE, GEN</u>		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	55	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	163	\$153,025.00	\$130,071.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$400.001	0.00	NM	2	\$800.00	

WAKE W/WAGNRS1

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 09/24/12 09/30/12 ----F-- 2 \$400.00 0.00															
E 2	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 M----- 2 \$400.00 0.00															
E 3	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	10/03/12	10/03/12	M-F 5-6a WakeUp w/WagM	5-6a		--W----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 --W--- 2 \$400.00 0.00															
E 5	KSNV	10/04/12	10/04/12	M-F 5-6a WakeUp w/WagM	5-6a		---T---	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/WagM	6-7a		----F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 09/24/12 09/30/12 ----F-- 2 \$725.00 0.00															
E 7	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 M----- 2 \$725.00 0.00															
E 8	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 -T----- 2 \$725.00 0.00															
E 9	KSNV	10/03/12	10/03/12	M-F 6-7a WakeUp w/WagM	6-7a		--W----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 --W--- 2 \$725.00 0.00															
E 10	KSNV	10/04/12	10/04/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 ---T--- 2 \$725.00 0.00															
E 11	KSNV	09/28/12	09/28/12	Today Show	CM	658a-9am	----F--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 09/24/12 09/30/12 ----F-- 4 \$900.00 0.00															
E 12	KSNV	10/01/12	10/01/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
Week: 10/01/12 10/07/12 M----- 4 \$900.00 0.00															
E 13	KSNV	10/02/12	10/02/12		CM	658a-9am	-T-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--T----		4			\$900.00		0.00				
E 14	KSNV	10/03/12	10/03/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		4			\$900.00		0.00				
E 15	KSNV	10/04/12	10/04/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		4			\$900.00		0.00				
E 17	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
				SAT TODAY		(5:00 AM-6:00 AM)									
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		2			\$625.00		0.00				
E 18	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		2			\$375.00		0.00				
E 19	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		2			\$500.00		0.00				
E 20	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd HOM	9-10a		----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		2			\$425.00		0.00				
	Spot	Ch	Date Range	Description		Start/End Time									
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a											
				See MG 20.3											
				[PGM CHG = GOLF]											
3	KSNV	09/28/12-09/28/12	M-F Today Show II 3rd Hr	9-10a											
				-----F----											
	①	MG for 20.2	09/28	[reinstate]											
E 21	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd HOM	9-10a		M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		2			\$425.00		0.00				
E 22	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd HOM	9-10a		-T----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T----		2			\$425.00		0.00				
E 23	KSNV	10/03/12	10/03/12	M-F Today Show II 3rd HOM	9-10a		--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		2			\$425.00		0.00				
E 24	KSNV	10/04/12	10/04/12	M-F Today Show II 3rd HOM	9-10a		---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		2			\$425.00		0.00				

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agende 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00															
E 37	KSNV	10/02/12	10/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 -T----- 1 \$325.00 0.00															
E 38	KSNV	10/03/12	10/03/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 --W---- 1 \$325.00 0.00															
E 39	KSNV	10/04/12	10/04/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 ---T--- 1 \$325.00 0.00															
E 40	KSNV	09/29/12	09/29/12	Golf Golf	CM	4a-8pm	-----S-	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
<b>RYDER CUP</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 09/24/12 09/30/12 -----S- 2 \$700.00 0.00															
E 41	KSNV	09/30/12	09/30/12	Golf Golf	CM	4a-8pm	-----S	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
<b>RYDER CUP</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 09/24/12 09/30/12 -----S 2 \$700.00 0.00															
E 44	KSNV	09/28/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 09/24/12 09/30/12 -----F-- 2 \$450.00 0.00															
E 45	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 M----- 2 \$450.00 0.00															
E 46	KSNV	10/02/12	10/02/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 -T----- 2 \$450.00 0.00															
E 47	KSNV	10/03/12	10/03/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 --W---- 2 \$450.00 0.00															
E 48	KSNV	10/04/12	10/04/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 10/01/12 10/07/12 ---T--- 2 \$450.00 0.00															
E 49	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
<b>NEWS 3</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 09/24/12 09/30/12 ----F-- 1 \$725.00 0.00															
E 50	KSNV	10/01/12	10/01/12		CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
<b>NEWS 3 at 4 (1 HOUR)</b>																
4PM NEWS (1 hour) (4:30 PM-5:00 PM)																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	M-----	1	\$725.00	0.00										
E 51	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM		1	\$725.00	
4PM NEWS (1 hour) (4:30 PM-5:00 PM)																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	-T-----	1	\$725.00	0.00									1	\$725.00
E 52	KSNV	10/03/12	10/03/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	--W----	:30	1	\$725.00	1	0.00	NM		1	\$725.00	
4PM NEWS (1 hour) (4:30 PM-5:00 PM)																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	--W----	1	\$725.00	0.00									1	\$725.00
E 53	KSNV	10/04/12	10/04/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	---T---	:30	1	\$725.00	1	0.00	NM		1	\$725.00	
4PM NEWS (1 hour) (4:30 PM-5:00 PM)																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	---T---	1	\$725.00	0.00									3	\$3,600.00
E 54	KSNV	09/28/12	09/28/12	M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.00	1	0.00	NM		3	\$3,600.00
M-F Early News																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	09/24/12	09/30/12	----F--	3	\$1,200.00	0.00									3	\$3,600.00
E 55	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM		3	\$3,600.00
M-F Early News																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	M-----	3	\$1,200.00	0.00									3	\$3,600.00
E 56	KSNV	10/02/12	10/02/12	M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.00	1	0.00	NM		3	\$3,600.00
M-F Early News																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	-T-----	3	\$1,200.00	0.00									3	\$3,600.00
E 57	KSNV	10/03/12	10/03/12	M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.00	1	0.00	NM		3	\$3,600.00
M-F Early News																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	--W----	3	\$1,200.00	0.00									3	\$3,600.00
E 58	KSNV	10/04/12	10/04/12	M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.00	1	0.00	NM		3	\$3,600.00
M-F Early News																
<b>NEWS 3</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	--W----	3	\$1,200.00	0.00									3	\$3,600.00
E 59	KSNV	09/28/12	09/28/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM		1	\$1,300.00
M-F Jeopardy																
<b>JEOPARDY</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	09/24/12	09/30/12	----F--	1	\$1,300.00	0.00									1	\$1,300.00
E 60	KSNV	10/01/12	10/01/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM		1	\$1,300.00
M-F Jeopardy																
<b>JEOPARDY</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	M-----	1	\$1,300.00	0.00									1	\$1,300.00
E 61	KSNV	10/02/12	10/02/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM		1	\$1,300.00
M-F Jeopardy																
<b>JEOPARDY</b>																
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week:	10/01/12	10/07/12	-T-----	1	\$1,300.00	0.00									1	\$1,300.00
E 62	KSNV	10/03/12	10/03/12		CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM		1	\$1,300.00

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----		1	\$1,300.00		0.00						
E 63	KSNV	10/04/12	10/04/12	M-F Jeopardy	CM	630-7pm	---	T---	:30	1	\$1,300.00	1	0.00	NM	1 \$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--T---		1	\$1,300.00		0.00						
E 64	KSNV	09/28/12	09/28/12	M-F Wheel	CM	7-730pm	----	F--	:30	1	\$1,300.00	1	0.00	NM	1 \$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	----F--		1	\$1,300.00		0.00						
E 65	KSNV	10/01/12	10/01/12	M-F Wheel	CM	7-730pm	-----		:30	1	\$1,300.00	1	0.00	NM	1 \$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$1,300.00		0.00						
E 66	KSNV	10/02/12	10/02/12	M-F Wheel	CM	7-730pm	-T-----		:30	1	\$1,300.00	1	0.00	NM	1 \$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-T-----		1	\$1,300.00		0.00						
E 67	KSNV	10/03/12	10/03/12	M-F Wheel	CM	7-730pm	--W----		:30	1	\$1,300.00	1	0.00	NM	1 \$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----		1	\$1,300.00		0.00						
E 68	KSNV	10/04/12	10/04/12	M-F Wheel	CM	7-730pm	---T---		:30	1	\$1,300.00	1	0.00	NM	1 \$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	---T---		1	\$1,300.00		0.00						
E 69	KSNV	09/29/12	09/29/12	Vegas Inc.	CM	6:30-8pm	-----S-		:30	1	\$425.00	1	0.00	NM	1 \$425.00
				Vegas Inc.											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		1	\$425.00		0.00						
E 70	KSNV	09/29/12	09/29/12	Weekend Jeopardy/WheGM	630-730pm		-----S-		:30	2	\$525.00	1	0.00	NM	2 \$1,050.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		2	\$525.00		0.00						
E 71	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----		:30	1	\$4,000.00	1	0.00	NM	1 \$4,000.00
				Monday Prlme 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$4,000.00		0.00						
E 72	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a	--W----		:30	2	\$3,000.00	1	0.00	NM	2 \$6,000.00
				ROS		(9:00 PM-10:00 PM)									
				L&O:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----		2	\$3,000.00		0.00						
E 73	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a	--W----		:30	1	\$3,200.00	1	0.00	NM	1 \$3,200.00
				ROS		(10:00 PM-11:00 PM)									
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----		1	\$3,200.00		0.00						
E 74	KSNV	09/28/12	09/28/12		CM	8-9pm	----F--		:30	1	\$1,700.00	2	0.00	NM	1 \$1,700.00

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 8-9p Friday Prime 8-9pm															
WHO ARE YOU?															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    ----F--    1    \$1,700.00    0.00															
E 75	KSNV	09/28/12	09/28/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	-----F--	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
GRIMM-NBC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    ----F--    1    \$3,000.00    0.00															
E 76	KSNV	09/29/12	09/29/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$800.002	0.00	NM		1	\$800.00
PRIME-SAT-NBC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S-    1    \$800.00    0.00															
E 77	KSNV	09/29/12	09/29/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.003	0.00	NM		1	\$1,200.00
L&O SVU-SA-NBC															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S-    1    \$1,200.00    0.00															
E 78	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.001	0.00	NM		1	\$2,500.00
NFL Pre-Game															
FTBL NITE AMR															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S    1    \$2,500.00    0.00															
E 79	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.001	0.00	NM		2	\$20,000.00
NFL Football															
NBC SUN-FTBL															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S    2    \$10,000.00    0.00															
E 80	KSNV	09/30/12	09/30/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.002	0.00	NM		2	\$3,200.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S    2    \$1,600.00    0.00															
E 81	KSNV	09/28/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----F--    1    \$1,200.00    0.00															
E 82	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    M-----    1    \$1,200.00    0.00															
E 83	KSNV	10/02/12	10/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    -T-----    1    \$1,200.00    0.00															
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    --W----    1    \$1,200.00    0.00															
E 85	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    ---T---    1    \$1,200.00    0.00															
E 86	KSNV	09/29/12	09/29/12		CM	11pm-1135pm	----S-	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		2	\$1,100.00		0.00						
E 87	KSNV	09/28/12	09/28/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		2	\$500.00		0.00						
E 88	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		2	\$500.00		0.00						
E 89	KSNV	10/02/12	10/02/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		2	\$500.00		0.00						
E 90	KSNV	10/03/12	10/03/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		2	\$500.00		0.00						
E 91	KSNV	10/04/12	10/04/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		2	\$500.00		0.00						
E 92	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		2	\$1,400.00		0.00						
E 93	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1	\$400.00		0.00						
N 94	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
NFL Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1	\$2,500.00		0.00						
N 95	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	-----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Late Night w/Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		1	\$500.00		0.00						

Totals 163 \$153,025.00